

# #PWC2023 EVENT STATISTICS

5TH ANNUAL



VIRTUAL | WORLDWIDE | LIVE & ON-DEMAND

[pythonwebconf.com](https://pythonwebconf.com) | [events@sixfeetup.com](mailto:events@sixfeetup.com)

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python  
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100% VIRTUAL EVENT

#PWC2023  
was held using  
LoudSwarm

LOUD  
SWARM

by six feet up 

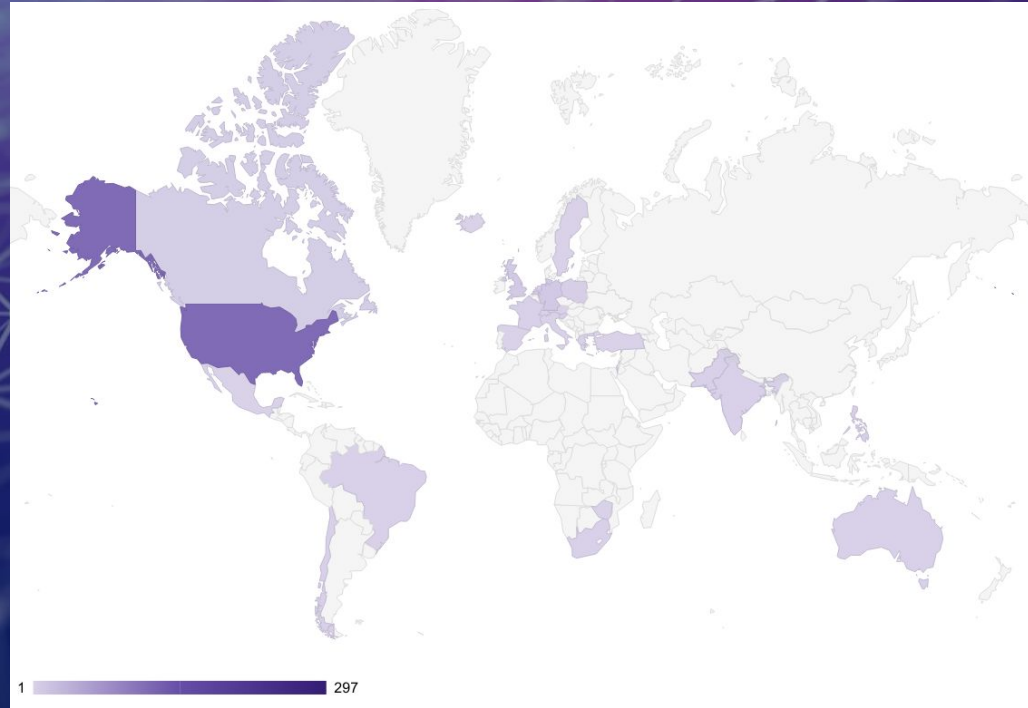


# BY THE NUMBERS

313 attendees  
including 72  
speakers

15 timezones

27 countries



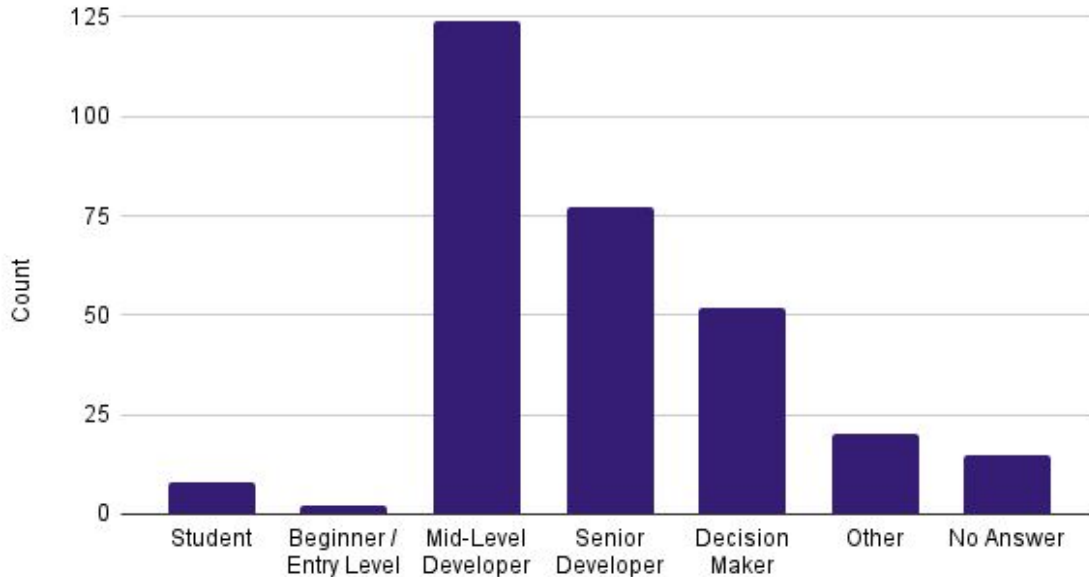
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# ATTENDEE DATA

Job Position/Level



**67.4%** of attendees self-qualified as Mid-Level and Senior Developers

**17.9%** self-qualified as Decision Makers

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# ATTENDEE JOB TITLES

## Job Titles Include:

CEO, Founder, CTO, Head of Engineering,  
Senior Web Developer, Systems Architect,  
Principal Software Engineer, IT Specialist, Data Engineer

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# ATTENDEE DATA

## Companies Represented Include:



Large financial institutions



Consulting firms



Engineering companies



Major universities

FORTUNE  
500

Fortune 500 companies

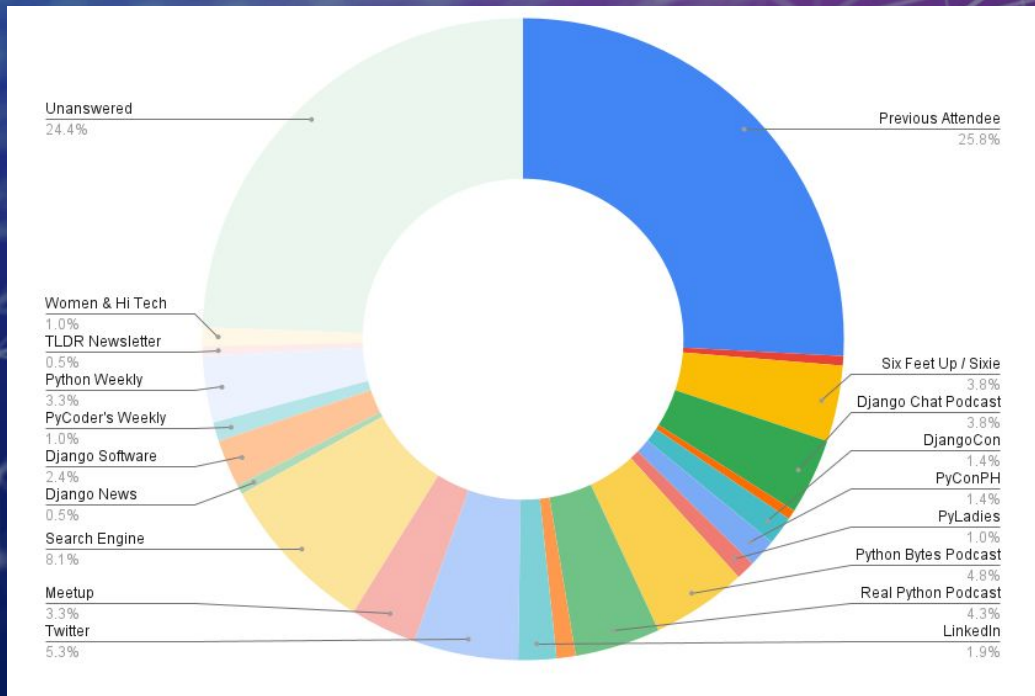
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# ATTENDEE DATA

## How did you hear about Python Web Conf?



#PWC2023 was promoted in **top trade publications** such as:

- Django Chat
- Django News
- PyCoder's Weekly
- Python Bytes
- Python Weekly
- Real Python

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# TOP 20 TALKS (1 of 3)

Ranking	Session Title	Presenter(s)	Total Viewers
1	KEYNOTE: Making Movies With Web Applications	James Spadafora	149
2	KEYNOTE: Go with the Flow	Jess Temporal	123
3	KEYNOTE: How to Leverage Data to Combat Climate Change	Hillary Lovric	104
4	KEYNOTE: No Holds Barred Web Framework Battle	Daniel Roy Greenfeld	98
4	KEYNOTE: Consulting for Introverted Developers	Matt Harrison	98
5	CI/CD with GitHub Actions	Chris Ayers	87
6	KEYNOTE: ClimateTech and the Future of the Planet	Mark Kavscek	85
7	KEYNOTE: Software Development in Distributed Teams	Darva Satcher	82
7	KEYNOTE: Python and the Future of Fusion Energy	Lisa Reusch	82
8	So much depends upon... a python app's dependencies	Mario Munoz	77
9	SQLAlchemy 2.0	Mike Bayer	76

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# TOP 20 TALKS (2 of 3)

Ranking	Session Title	Presenter(s)	Total Viewers
10	KEYNOTE: Taking a step back and leveraging GitOps to wrangle your clusters and projects	JJ Asghar	72
11	Level Up Your Developer Experience	Roché Compaan	65
12	Django with PostgreSQL superpowers	Paolo Melchiorre	60
12	Best Practices for Deploying Well-Architected, Serverless Python Applications to AWS with CDK	Kristi Perreault	60
12	We've "REST"ed long enough -- let's have an API adventure!	W. Ian Douglas	60
13	KEYNOTE: Crowdsourcing Hope: How a documentary filmmaker is using low code tech solutions to save lives	Ariana Vargas	58
13	Do the Right thing, shift Left!	Jayesh Babu Ahire	58
14	Why you should contract test your Microservices	Syed Muhammad Dawoud Sheraz Ali	55
14	What's that smell? Detecting air quality with Python, Raspberry Pi, and Redis	Justin Castilla	55

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# TOP 20 TALKS (3 of 3)

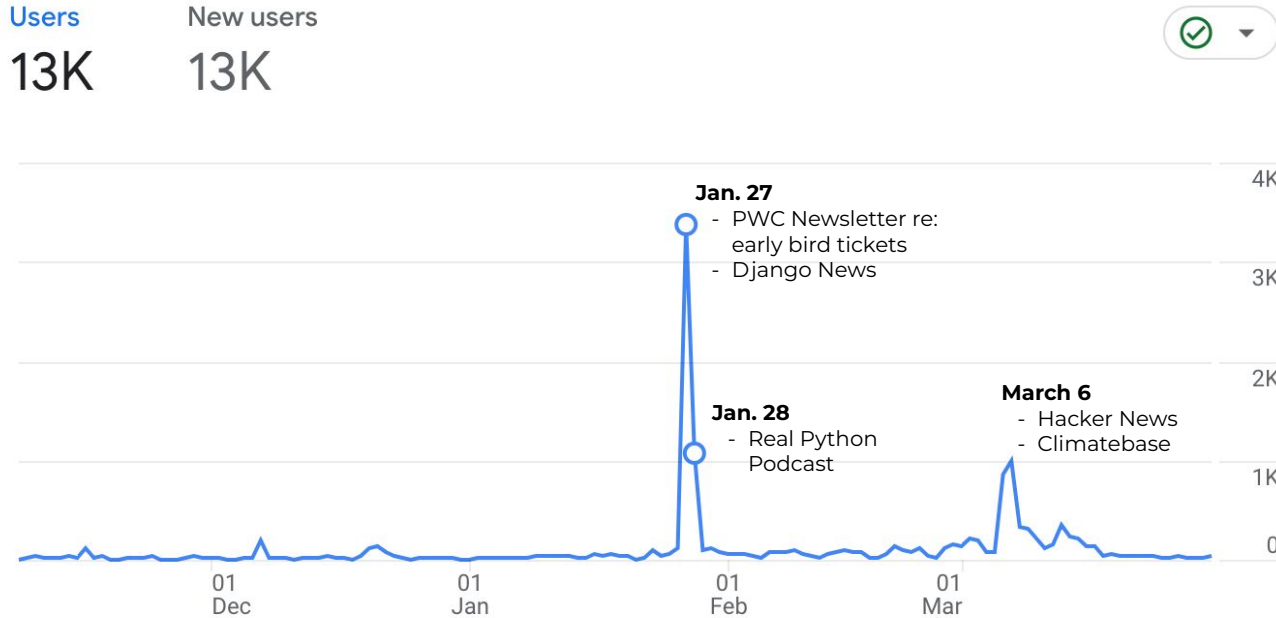
Ranking	Session Title	Presenter(s)	Total Viewers
15	A Deep Dive into Measuring Dependency Freshness with LibYear	M. Scott Ford	54
15	Refactoring without a net	Gil Zilberfeld	54
15	Data science and machine learning in wastewater intelligence	Alex Smolyak	54
15	Data Science in Production	Ali Murad	54
16	Make Your Python Web App Fly Around the World with CDNs	Michael Kennedy	53
17	How Visual AI Makes Testing Easy	Andrew Knight	51
17	Vectorization: How slow Python runs fast code	Itamar Turner-Trauring	51
17	Modern typed python: dive into a mature ecosystem from web dev to machine learning	Sami Jaghour	51
18	Using AWS Artificial Intelligence services with Python	David Sol	50
18	Building an IoT App with InfluxDB, Python, Flask And Plotly	Anais Dotis-Georgiou	50
19	A few myths about GraphQL	Patrick Arminio	48
20	Finding and fixing an N+1 problem in the Django docs	Anton Pirker	46

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# GOOGLE ANALYTICS



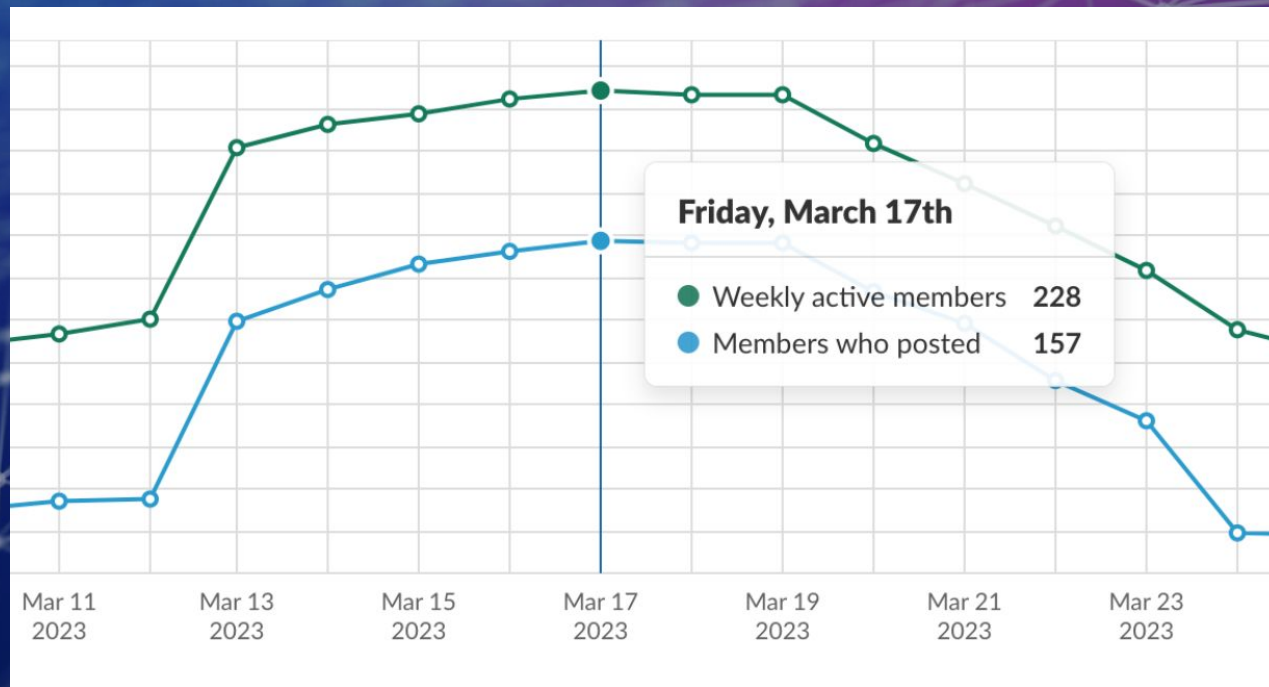
**13,000+ unique visitors** came to [2023.pythonwebconf.com](https://2023.pythonwebconf.com) from Nov 2022-April 2023.

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# SLACK ANALYTICS



- **76.7%** of all attendees **used Slack** during the 5-day conference.
- **Over 52%** of all attendees **engaged on Slack** by posting comments and reactions.

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# TWITTER ANALYTICS

## TWEET HIGHLIGHTS

**Top Tweet** earned 5,970 impressions

**#PWC2023** Day 4: 🐍 Dr. Lisa Reusch of **@shinefusion** kicks things off with **#Python**'s role in fusion 🧩 and **@pydanny** ends the day comparing **#Django** **#Flask** **#FastAPI** and other frameworks. See today's talks 🗓️ [loom.ly/KeDXaVA](https://loom.ly/KeDXaVA)

Register today: [loom.ly/L8RsOSc](https://loom.ly/L8RsOSc)  
[pic.twitter.com/vik8I2GLBn](https://pic.twitter.com/vik8I2GLBn)

## DAY 4: KEYNOTE SPEAKERS

🔄 5 ❤️ 17

## In March, @PythonWebConf:

- Received **4,116** profile visits
- Garnered **62.6k** impressions
- Earned **112** mentions
- Gained **91** new followers
- Shared **90** Tweets

@PythonWebConf tweets in March earned an **average engagement rate of 2.2%** which is significantly above the industry average of 0.037%.

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# ENGAGEMENT

#PWC2023 attendee chatter on  
Twitter, LinkedIn, and Slack. 🙌



**Jessica Greene**  
@sleepypioneer



Feeling thankful for [@pythonwebconf](#) who by collaborating with [@PyLadiesBer](#) sponsored our community free tickets. The conference is such a joy to attend! I'm loving all the Python and climate action talks but honestly the people are what make it! ❤️🌱  
[#community](#) [#python](#)

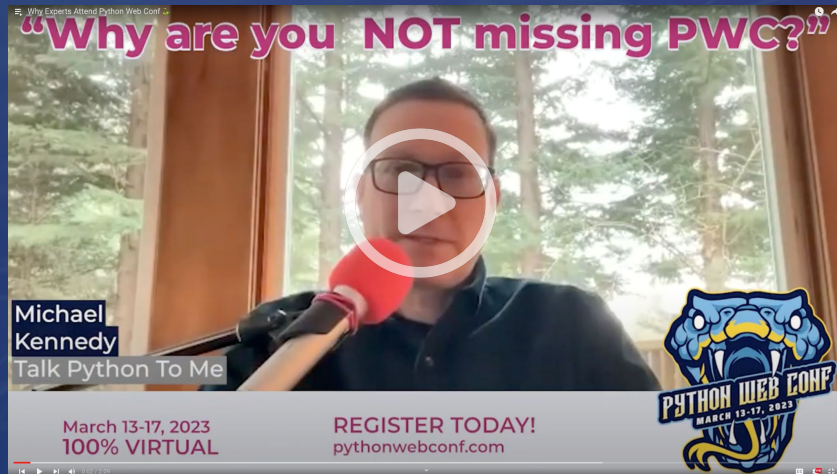


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# TESTIMONIALS



*“This is one of my favorite conferences all year.”*

*– Michael Kennedy, host of the Talk Python to Me Podcast*

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# TESTIMONIALS

## Attendee Survey Responses Included:

*"Loved the different tracks and focus on tech for good. Excellent keynotes, and I had fun at the socials."*

*"The integration of the LoudSwarm, Slack, video streaming was great. It really made the experience feel interconnected."*

*"Totally worth seeing so many ace speakers."*

*"Very welcoming environment. I got to network with more people than in an in-person conference."*

*"It's such a great balance of instruction, theory, and networking. "*

*"To experience so many people having fun and sharing knowledge is rare and valuable."*

*"Great conference for when you can't get away for an entire week but want to experience the same talks that you would at an in-person conference, along with the social aspects."*

*"I loved the conference vibe and that a swag pack was sent out."*

*"I liked the structure of the conference. Great talks. Good variety. I also liked that the recordings went up soon after."*

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# VIDEO VIEWERSHIP

All videos recorded at #PWC2023 will be available to the public in July via [Six Feet Up's YouTube channel](#) which boasts **4,200+ subscribers**.

[PWC 2022 videos](#) have accumulated over **24,900+ views**.

[PWC 2021 videos](#) have accumulated over **49,900+ views**.

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# THANK YOU!

**This event would not be possible without our amazing sponsors.**

In 2023, 45 organizations supported the Python Web Conf, which is a 45% increase from 2022 (31 sponsors).

We appreciate your continued support of and engagement with the Python community!

-All of us on the Six Feet Up Team

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# ORGANIZER



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